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Dkt. No. 2271/64396

**Listing of Claims**

The following listing of claims will replace all prior versions, and listings, of claims in the subject application:

1. (previously presented) A facsimile apparatus, comprising:  
  
a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;  
  
a network interface device connected to a network and configured to transmit and receive facsimile data therebetween;  
  
an advertisement information acquiring device configured to acquire advertisement information from an advertisement server connected to said data network via said network interface device;  
  
a display device to display the advertisement information acquired from said advertisement information acquiring device; and  
  
a displaying control device,  
  
wherein said displaying control device causes the advertisement information to be displayed when said document is being scanned and said image data is being accumulated.
2. (previously presented) The facsimile apparatus as defined in claim 1,  
  
wherein said displaying control device controls said display device to display the advertisement information during a time period of transmitting facsimile data.
3. (previously presented) The facsimile apparatus as defined in claim 1, further comprising:

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a facsimile data storing device configured to store facsimile data;  
wherein said displaying control device controls said display device to display the advertisement information during a time period of storing the facsimile data.

4. (original) The facsimile apparatus as defined in claim 1, further comprising:  
an outputting device configured to output the advertisement information;  
an advertisement information output instructing device configured to instruct outputting of the advertisement information displayed on said display device; and  
wherein said displaying control device outputs the advertisement information instructed by said advertisement information output instructing device with the outputting device.

5. (original) The facsimile apparatus as defined in claim 1 further comprising

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